



In this issue:

Pop-App Museum Opens in Turin, Italy  
Larry Seidman Attends Biedermeier Card Show  
Colette Fu TableTop Pop in Philly

VOLUME 34, NUMBER 2

**MOVABLE**

STATIONERY

JUNE 2026

ANCE EREDI BOTTA



**W**e continue our Europe-centric canvass of movable and pop worthy news this month. Beginning with the historic opening of the **Pop-App Museum** in Turin, a museum exclusively dedicated to our favorite art form, three of our board members were guest speakers. Next, MBS board member **Larry Seidman** traveled to Frankfurt to lend two Biedermeier cards to an exhibit there as well. Meanwhile, back in the US, **Colette Fu** expands her oversized book oeuvre with a FIVE spread book continuing her exploration of the historical Chinese experience in America.

And be sure to peruse our permanent features: New Movable Books. And Poppits by **Ellen G. K. Rubin**. And please, consider submitting your own stories and articles. Please, share your ideas!

**Bruce Foster**, editor

**M**ore Museums, More Pop-Ups? This issue features even more exciting museum expansions and exhibitions throughout Europe and Colette Fu's latest sizable

development in the US! From a deep dive into the Turin Pop-App Museum, newly expanded onto the first floor to feature Lothar Meggendorfer at his 100th deathiversary—to surprisingly funny greeting cards from the Romantic era at the **Goethe-Haus** in Frankfurt—the Movable Book Society has the scoop!

One exhibition I regret not seeing in person was **Fascination Paper**, a trove of interactive artwork from early printmaking to the present (at Vienna's **Albertina** from December 11, 2025 to March 22, 2026). As a consolation prize, I recommend the extraordinary [exhibition catalogue](#), as it includes dozens of foldouts, transparencies, pages with dramatic slashes or diecut patterns, a devious and functional Protestant volvelle, and even a DIY geometric sundial with impossibly many faces! The installation was intended to mimic a parkour course, and seems to have succeeded. While much of the contemporary work was about texture rather than motion, there was one exception... a cardboard pop-up sculpture reminiscing about all things domestic: **Liddy Scheffknecht's**

enormous Pop Up (Living Room)! See page 31 to see it installed at the Albertina Museum; wish I could have been there!

**Suzanne**

P.S. As always, please reach out with any questions, suggestions or concerns:

Suzanne Karr Schmidt,  
Director  
[info@movablebooksociety.org](mailto:info@movablebooksociety.org)  
[Movablebooksociety.org](http://Movablebooksociety.org)





Cover: Logo for the **Pop-App Museum** in Turin, Italy.

*This page: The historic basement that once housed **Tipografia Editrice Eredi Botta** (19th-20th century) has been reconstructed with antique materials and original contemporary machinery to illustrate the art of bookmaking. Today, this space showcases interactive books on pre-cinema alongside vintage printing presses and movable type cabinets. In the center of the ceiling, a moving contemporary installation by artists **Dylan Jonas Stone** and **Beth Campbell**.*

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Art Direction and Design by Bruce Foster.

Send questions, articles, or suggestions to [editor@movablebooksociety.org](mailto:editor@movablebooksociety.org)

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# pop-app museum

Libri animati e multimedialità

BY POMPEO VAGLIANI PRESIDENT  
OF FONDAZIONE TANCREDI DI  
BAROLO – POP-APP ICIB

Launched in Turin in December 2025, the Pop-App Museum was conceived and developed by the **Fondazione Tancredi di Barolo** and its **Pop-App International Centre on Interactive Books**. The museum brings together years of research, international collaborations, and educational projects celebrating interactive book culture. This represents a major and ambitious undertaking for our institution, involving a considerable investment of effort, resources, and professional expertise. We look forward to completing the project over the 2027–2028 period, with the continued support of the institutions that have backed us thus far.

In its present form, the museum comprises **twelve** exhibition rooms in total. At the heart of this contemporary visitor experience are four newly designed rooms, opened as part of the recent expansion and renovation, which currently represent the core of the museum's public offering. The current itinerary is carefully structured to celebrate



# *The New Pop-App Opens in Turin:*

*An International Centre for Interactive Book*



# Museum

**La Biblioteca Fantastica** (The Fantastic Library), a room dedicated to the rich heritage of Italian publishing. It contextualizes the evolution of movable books and illustrated albums released by the historic publisher **Hoepli** during the late 19th and early 20th centuries.

Culture



Above: The three rooms to the left of the entrance dedicated to **Lothar Meggendorfer** on the centenary of his death (1925–2025), as part of the temporary exhibition **Sempre allegri, Bambini! Lothar Meggendorfer e il libro animato in Italia tra Otto e Novecento**.

the evolution of movable books, shifting beautifully between tangible craftsmanship and technological wonder. Upon completion of the next phase of the project, the museum will extend over more than 1,200 square metres distributed across two floors.

The Museum makes available to the public and to scholars the precious collection of movable books of the Fondazione Tancredi di Barolo, consisting of more than 1,500 Italian and foreign examples from the 16th to the 20th century. This core is accompanied by around 1,000 games, interactive materials, and artifacts (including paper toys and pre-cinema objects), documenting a long history in dialogue

with the contemporary world. The expansion of the collection was made possible through both the donation of archival fonds\* and through materials personally acquired and selected in accordance with the overall project. Special attention was dedicated to tracing the timeline of movable books, illustrating the continuity and distinct characteristics of children's literature compared to early scientific movable books from the 16th century onwards.

Today, the Pop-App Museum stands as a cutting-edge cultural hub, offering a coherent and deeply immersive visitor pathway that seamlessly integrates prestigious historical collections with contemporary exhibition practices. This

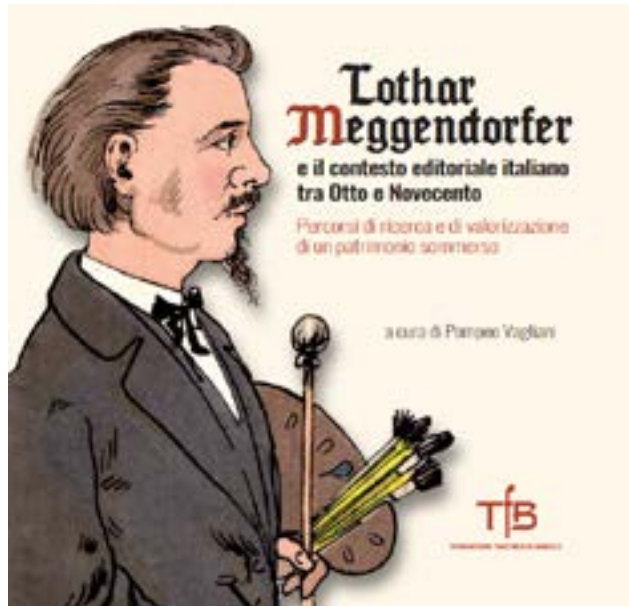




evolution was made possible by a major investment in multimedia and digital innovation, which breathed new life into the spaces, harmoniously blending rooms that were already part of the pre-existing **MUSLI (Museo della Scuola e del Libro per l'Infanzia/Museum of School and Children's Book)** with newly acquired and meticulously restored areas.

The temporary exhibition *Sempre allegri, Bambini! Lothar Meggendorfer e il libro animato in Italia tra Otto e Novecento* (Always cheerful, Children! Lothar Meggendorfer and the animated book in Italy between the Eighteenth and Nineteenth centuries) begins in the first three rooms on the left of the entrance and is dedicated to **Lothar Meggendorfer**, whose death centenary was commemorated in 2025. Renowned for his technical inventiveness, humor, and mechanical sophistication, Meggendorfer's influence is explored here within the Italian publishing context. Through original editions, the exhibition highlights the transnational circulation of movable books and the European networks shaping children's publishing. His movable books are presented and celebrated here as true works of art; among his most spectacular creations,

Below: Cover of the printed publication *Lothar Meggendorfer e il contesto editoriale italiano tra Otto e Novecento* (Torino, FTB, 2025). The volume was published on the occasion of the exhibition.



Below: *Grand Cirque International*, Paris, *Nouvelle Librairie de la Jeunesse*, [1887]. A dedicated multimedia workstation allows visitors to navigate and zoom in on the work using a mouse or a Leap Motion controller.



the famous *Internationaler Circus* is on display, accompanied by a dedicated multimedia installation.

The central area of the exhibition reconstructs Meggendorfer's publishing history in Italy, a journey pieced together primarily through *Hoepli's* detailed catalogues. This rare production has been carefully reconstructed, showcasing both Italian editions and their original foreign counterparts. Research also reveals that Meggendorfer's earliest drawings appeared in Italy in 1882 within the children's periodical *Il Giornale per i Bambini* (famous for serializing *Collodi's Pinocchio*), sourced from the German satirical journal *Münchener Bilderbogen*.

*Right: A section of the historic basement showcasing the variety of the different types of animation in interactive books developed between the mid-nineteenth century and the mid-twentieth century (flaps, scenic books and pop-ups, dissolving picture books etc.). One last setting connects these artifacts to a very ancient history that goes back to **Martin Engelbrecht's** dioramas. Alongside each display case, a small screen demonstrates how they work.*



*Left: Detail of the room showing the display station with the carousel book *Ali Babà e i 40 ladroni*, Milan, Hoepli, [1940]. The station rotates, allowing visitors to view the six three-dimensional scenes, beautifully enhanced by a cone-shaped spotlight directing light inside.*





*This section celebrates Pinocchio through the Italian historic illustrated and movable editions with artwork by **Attilio Mussino**. It highlights Mussino's later work from 1952-1953: a series of collectible plates, published serially in a children's periodical and designed to be cut out and assembled into movable cards.*

The rare volume **Pierino Porcospino vivente (Dean's Living Struwwelpeter)** receives special focus, transformed into an immersive experience through an interactive table installation. At the far end of the room, a display case accompanied by a multimedia installation illustrates the complex restoration process of a Meggendorfer movable book, alongside an experimental mechatronics project designed to replicate the movement of his book mechanisms.

An additional screening space next to the three rooms is dedicated to the showing of short films made by **CSC**

**Terzi**, one of the first women – not only in Italy – to create paper movable devices in the early twentieth century. Among others, the exhibition includes the 1914 picture book inspired by **Paola Lombroso Carrara's** book *Storie vere di Zia Mariù*, with illustrations by **Bona Gigliucci**. This precious handmade work was recently restored by the **Centro Conservazione e Restauro** La Venaria Reale.

Next is the room permanently dedicated to **Pinocchio**, housing the **Sergio Martinatto** collection; it currently focuses on the history of illustrated and movable editions published by **Bemporad**

between 1915 and 1922 with illustrations by **Attilio Mussino**.

Before taking the stairs down to the palace's historic basement, a small wall-mounted display case is dedicated to the publisher **Vallardi**, and visitors can watch a video

presentation providing an English-language preview of the lower floor. Upon entering the basement, you step into a magical world that brings you back to the materiality of the book, featuring original machinery that contextualizes the presence of the printing house **Eredi Botta** active in the Palace from 1869 to 1903. Set among the machinery, the theme of transparencies highlights the connection between the world of movable books and pre-cinema, which continues into a second, elevated room dedicated to peepshows. At the far end, a room inaugurated in 2021 traces the history of movable books, from the earliest scientific and anatomical examples to the first works for children.

A final room presents a rich overview of movable and interactive books, designed to showcase the main types of mechanisms and structures through video screens built into the display cases that illustrate how they work. The exhibition spaces are further enriched by contemporary art installations created by artist **Dylan Jonas**

**Stone** and a kinetic mobile realized by **Beth Campbell**, as well as contemporary works from students of the **Liceo Artistico Passoni** and the **Accademia Albertina di Belle Arti** in Turin.

The opening of the Pop-App Museum received extensive media coverage both nationally and internationally through newspapers, television networks, digital platforms, and social media. In its first months of activity, the museum has already experienced a notable increase in visitor attendance. This success has been supported by a calendar of workshops, educational activities, guided tours, and public events aimed at audiences of different ages and backgrounds. Among the most appreciated initiatives are the **Pop-Appuntamenti**. The initiative aims to cultivate an ongoing dialogue between scholars, artists, educators, collectors, and the wider public, highlighting the inherently interdisciplinary nature of today's interactive book culture.

The inauguration of the Pop-App Museum therefore marks not an endpoint, but the beginning of a dynamic new phase. Driven by the rich heritage of historical movable books in its collections, the institution is poised to become an international centre dedicated to both the history and contemporary practices of paper engineering, fostering research, creativity, and interdisciplinary exchange across past and present.



**Centro Sperimentale di Cinematografia** students, which explore the role of music in Meggendorfer's books.

The display also highlights the biennial **Meggendorfer Prize**, which has played a major role in preserving and promoting his legacy within the international community of movable-book scholars, collectors, and artists. In this same area, visitors can view two works by Italian artists, **Caterina Capelli** and **Chiara Meneghetti**, both shortlisted for the Movable Book Society's Meggendorfer Prize 2025 in the **Emerging Paper Engineer** category.

The itinerary continues to the right of the entrance in the large room called **Biblioteca Fantastica**, which regularly hosts public events, conferences, and book presentations. Part of the room is currently dedicated to the exhibition, highlighting the role of Hoepli and the Italian publishing context contemporary with Meggendorfer. This space features a specific section with four unique-copy movable artifacts created in Italy by the young Florentine schoolteacher **Luisa**

Speaking at the opening of the Pop-App Museum is **Ellen G.K. Rubin**, alongside Museum Director **Pompeo Vagliani** and MBS Board member **Larry Seidman**.



## The Inaugural Event of the Pop-App Museum

The Pop-App Museum's inaugural event took place on 11 December 2025 at Turin's City Hall, with supporting public and private institutions.

The morning session featured an international round table coordinated by **Jacqueline Reid-Walsh**. Participants included **Suzanne Karr Schmidt**, *Board Director of the Movable Book Society*; **Patrick Lecoq** and **Thierry Desnoux** representing *Livres Animés*; and **Carola Pohlmann**, former *Director of the Department of Children's Literature at the Staatsbibliothek* in Berlin.

The afternoon, coordinated by **Lodovica Braidà** (*University of Turin*), centered on the volume *Lothar Meggendorfer e il contesto editoriale italiano tra Otto e Novecento* (FTB, 2025), which I edited. The essay authors discussed their respective research: **Eliana Angela Pollone** and myself on publishing history; **Elisa Marazzi** on **Pasquale Fornari** as Meggendorfer's translator, educator, and mediator; **Martino Negri** on **Pierino Porcospino Vivente** as a playful and ironic reinterpretation of moralistic children's literature through mechanical animation; **Christian Bachmann** investigated rhythm, sound, and musicality as structural principles in Meggendorfer's cartoons and movable books; **Ambra D'Aleo** and **Arianna Re** on conservation of two precious items: a movable book by Meggendorfer and a custom, handcrafted album by **Luisa Terzi**; and my own study on **Attilio Mussino's** interactive *Pinocchio*.

This was followed by two talks by members of the *Movable Book Society*, **Ellen G. K. Rubin** (The Populady) and **Larry Seidman**, who generously shared reflections on their respective collections and collecting practices, offering a valuable opportunity for discussion and exchange.

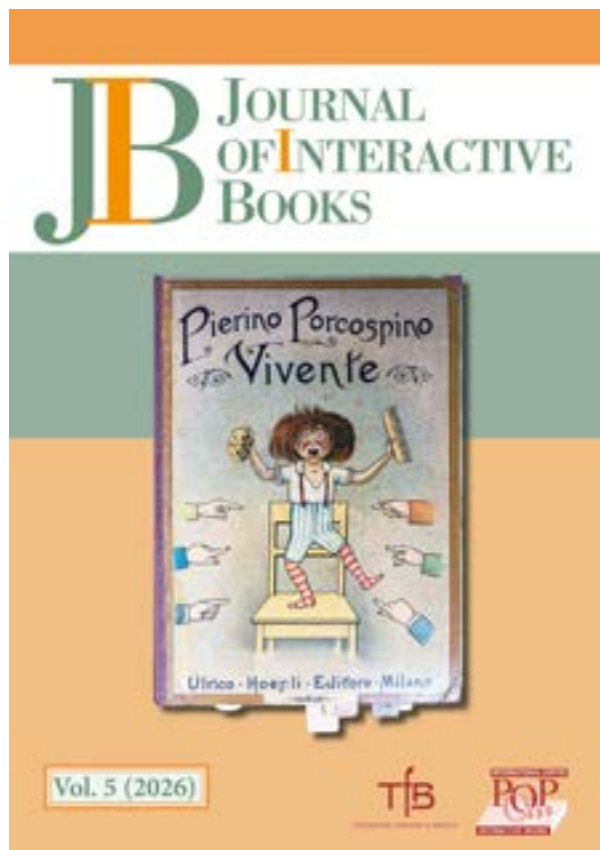
After presentations on the museum's enhancement initiatives and a future development round table, the day concluded with a reception at Palazzo Barolo. Here, pianist **Diego Mingolla** performed a piano transcription of a polka by Meggendorfer with original variations (qr code). Both sessions are available online.

## From MUSLI to Pop-App Museum: the History of Pop-App Project

Since 2008, the **MUSLI** (*Museum of School and Children's Book*) has featured a dedicated section for movable books, complemented by multimedia stations illustrating their underlying mechanisms. In 2017, in collaboration with **Sapienza University** of Rome, the Pop-App Project was launched. This initiative culminated in 2019 in two temporary exhibitions held in Turin and Rome, accompanied by a scholarly publication *Pop-App, Scienza, arte e*

*gioco dalla carta alle app* and an exhibition guide.

The project advanced in 2021 with the international online conference **POP-APP: Description, Conservation and Use of Movable Books** (16-19 February 2021). During the event, the **Fondazione Tancredi di Barolo** announced two major initiatives: the establishment of the Pop-App International Centre on Interactive Books and the launch of the open-access **JIB – Journal of Interactive Books**. The conference proceedings were subsequently published in the



journal's inaugural issue. Supported by an international scientific committee of professors from Italian and worldwide universities, the study centre coordinates research activities, puts forward cataloging standards, and promotes both digital and physical accessibility through a global collaborative network.



# Larry Seidman attends exhibit, Pleasure of Transformation





## Movable congratulatory cards from the time of Romanticism (1796-1830)

BY LARRY SEIDMAN

Last month in May, at the **Freies Deutsches Romantik Museum** in Frankfurt, I attended the opening of an exhibit of 400 movable **Biedermeier** cards from the collection of **Andreas Dietzel**. In this display are two Biedermeier cards from my collection: the first is a pull tab activated card and the second is a transformation / hold to the light card (more uncommonly seen).

**Johann Wolfgang von Goethe** had these two identical cards in his collection. In his journal entry of 1808, he excitedly wrote about receiving these cards as a gift from a friend. Apparently, he showed them off to his lady friends when entertaining in his home. They were a craze in Austria and Germany 200 years ago. And then disappeared. Many antiquarian book dealers and ephemera dealers have never seen one before. They

are some of the earliest predecessors of our modern movable books and have truly ingenious mechanisms. The visually spectacular exhibit, curated by **Joachim Seng**, will be on view at the **Deutsches Romantik Museum and neighboring Goethe-Haus** until September. A full color 144 page exhibit catalog in German is available for purchase from the bookstore. <https://spikumech.de/eine-neue-ausstellung-mit-den-mechanischen-biedermeier-glueckwunschkarten-in-frankfurt-a-m>



From left front row: All from Minnesota, **Scott Lawan**, **Theresa Berger**, and **Emily Beck**.  
Back row: **Rianne Van Duin**, **Larry Seidman**, and **Maaïke Van Der Meulen**.

[https://schwabscantechnik.de/verzeichnis/pdf/sample/Leseprobe\\_978-3-945869-37-6.pdf](https://schwabscantechnik.de/verzeichnis/pdf/sample/Leseprobe_978-3-945869-37-6.pdf)

From Frankfurt, I traveled to Amsterdam where I met a couple of old friends, **Rianne Van Duin** and **Maaïke Van Der Meulen** and a few new: **Emily Beck** and her colleagues **Theresa Berger** and **Scott Lawan**, all visiting from the *University of Minnesota*. Recently Emily circulated a survey to the members of the Movable Book Society regarding the digitalization of images from movable books.

Interestingly, a similar initiative is underway at *Staatsbibliothek zu Berlin* (State Library of Berlin).

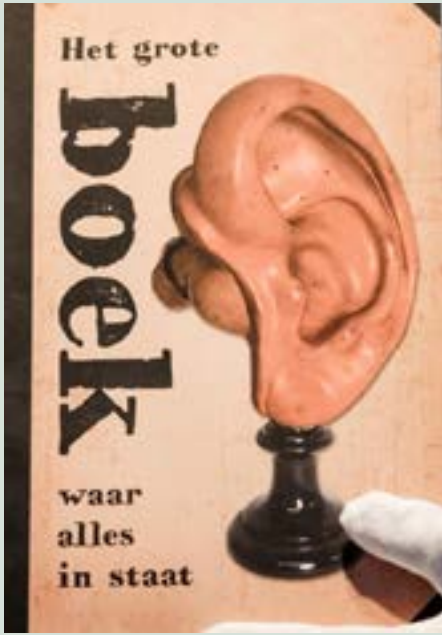
An upcoming issue of *Movable Stationery* will dive deeper into the efforts and methodology of both these studies.

Rianne and Maaïke shared their latest work with me that I now share with you here. Rianne's book, "*Het grote boek waar alles in staat*" (the big book with everything in it) for *Boerhaave Museum* in Leiden. They use it for an educational program with school classes visiting the museum. Teachers can borrow a smaller version for their classes. And Maaïke's lovely wordless artist book *Bau-Beest* is a leporello.



Left: As per Larry, *Op Weg*, paper engineered by **Rianne Van Duin**, is very clever, with simple yet sturdy mechanisms that his grandson played with for 20 minutes. Illustrations by **Leo Timmers**.  
Right: **Maaïke Van Der Meulen's** handmade pop-up book, *Bau-Beest*. Edition of four, sold out.





# IRON AND PAPER:

## Unfolding Philadelphia's Chinatown

FOREWORD BY CURATOR DAVE KYU WITH SPREAD DESCRIPTIONS BY COLETTE FU

**Iron and Paper: Unfolding Philadelphia's Chinatown** is a five-spread pop-up book by artist **Colette Fu**, operated by a rotating crank and table engineered by **Bradley Litwin**. The book, a commission for **ArtPhilly 2026**, tells the layered American story of Chinese immigration and assimilation in Philadelphia, whose painful history has established an economically and culturally thriving Chinatown neighborhood.

Arriving as laborers, Chinese immigrants faced racism, violence, and exclusion from the American project. Through jobs building the railroads, then in laundries and restaurants, Chinese people started to build communities and make a home in this land. In Philadelphia, Holy Redeemer and the Chinese Christian Church and Center became anchors of an emerging community. Residents have had to band together to fight against predatory developments, but continue to do so to protect and preserve the vibrant community it has built in the 150-year

IN THE TITLE, **IRON** REFERS TO THE TABLE AND MACHINERY, WHICH IS MODELED AFTER THE **IRON CHINK**, A RACIST 19<sup>TH</sup> CENTURY INVENTION BUILT TO REPLACE CHINESE LABORERS IN THE SALMON CANNING INDUSTRY. **PAPER** REFERS TO THE POP-UP BOOK, BUT ALSO THE IDEA OF **PAPER SONS & DAUGHTERS**, IN WHICH CHINESE IMMIGRANTS BOUGHT FORGED IDENTITY PAPERS TO ENTER THE U.S. DURING THE CHINESE EXCLUSION ACT ERA.

history of Philadelphia's Chinatown. In this piece, iron and paper, working together through ingenious craft, unfolds the one-of-a-kind story of Asians in America.

### Spread 1. The Founding of Philadelphia Chinatown: Exclusion, Migration, and Survival

Philadelphia's Chinatown emerged from the violent displacement of Chinese immigrants from the American West during the 1870s and 1880s. Chinese laborers had been recruited to perform some of the most dangerous work on the transcontinental railroad, making up most of the Central Pacific Railroad workforce that completed the line in 1869. Despite their essential labor, they were paid less than white workers and faced escalating racism, economic hostility, and mob violence across the West. This anti-Chinese sentiment culminated in the Chinese Exclusion Act of 1882, which barred Chinese laborers from becoming naturalized citizens.

*Inset image:* © Calisphere (University of California).

*Right: Spread 2 displayed on the working table.*

*Photos* © Rodney Atienza.





HOLY REDEMPTION

JOY TSIN LA  
100-1111 St. George St.  
Tel: 228-920-6550

HOUSE OF CHEN

EMEL

文匯大飯店  
Sung Kee  
Peking Duck

Little Hong Kong RESTAURANT  
店板福口村

聚福金閣

CHINA TOWN

ESTABLISHED 1971

It was the first U.S. law to *exclude* an entire group based on race and nationality. Earlier legislation, including the Page Act of 1875, severely restricted the immigration of Chinese women, preventing many families from forming and contributing to the development of predominantly male “bachelor societies” in Chinatowns across America.

### Spread 2. Chinatown Flourishes Through Food and Family: Restaurants as Survival and Opportunity

Around 1870, **Lee Fong** opened a laundry on Race Street, helping to lay the foundation for Philadelphia’s Chinatown. In a city known as the “Workshop of the World,” Chinese immigrants were largely excluded from industrial labor and were pushed into occupations considered noncompetitive with white workers, including laundries, restaurants, domestic service, and small import businesses.

Chinese restaurants became one of the few pathways to economic survival and family reunification for Chinese immigrants in America. While exclusion laws severely restricted immigration, a loophole in U.S. immigration policy allowed merchants, including restaurant owners, to sponsor workers and eventually bring family members to the United States. As a result, Chinese restaurants spread rapidly across the country and became deeply woven into American culture.

Chop Suey played a particularly important role in transforming Chinese food into a mainstream American phenomenon. Restaurants adapted flavors and presentation to appeal to American audiences while creating glamorous, theatrical dining spaces that introduced many Americans to Chinese culture through food. What began as cheap (the literal translation is odds and ends or scraps) working-class food evolved into a national culinary identity.

### Spread 3. Chinatown: More Than a Place to Eat: Community, Culture, and Belonging

Philadelphia’s Chinatown is far more than a dining destination. It is a neighborhood shaped by generations of immigrants who built institutions, preserved traditions, and created a sense of belonging despite exclusion and discrimination.

Churches, family associations, schools, and community organizations became vital anchors of neighborhood life. These institutions provided housing, language assistance, social services, and cultural continuity for newcomers navigating an unfamiliar country. Today, Chinatown remains a living cultural center where traditions are preserved, celebrations are shared, and new generations continue to redefine what it means to be Chinese American.

### Spread 4. Resisting Erasure: Protest, Development, and Resilience

For decades, Philadelphia’s Chinatown has faced repeated threats from development projects that endangered homes, businesses, and community spaces. In 1966, community members were informed that the construction of the proposed Vine Street Expressway would destroy Holy Redeemer Catholic Church and School. This became the beginning of organized protests, coalitions, and public campaigns to resist displacement and preserve the neighborhood’s cultural identity. These protests led to the founding of the





**Left:** Spread 1 in progress at Colette's studio.

**Below opposite:** Spread 3.

**Below:** The printer monitors at **Nextfab Makerspace** displaying pieces Colette used for spread 2.

**Far below:** Machinery parts for the table in Litwin's studio.



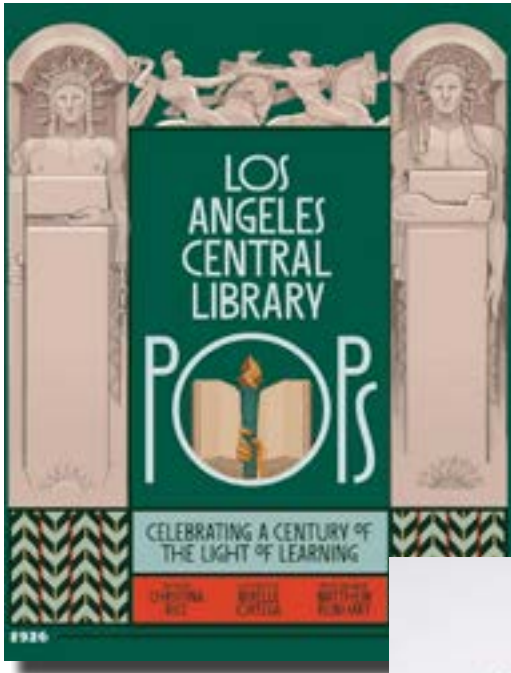
Philadelphia Chinatown Development Corporation (PCDC). Despite ongoing pressure from urban development, Chinatown endures through collective action, intergenerational organizing, and deep community ties.

**Spread 5. Celebrating Chinatown**

Chinatown is a living part of Philadelphia's present and future. As we move forward, it's essential to recognize the struggles and triumphs of communities like Chinatown, so we can work together to ensure that these vibrant spaces continue to thrive for generations to come. It is a symbol of cultural survival, and a place worth celebrating.



# RECENT AND UPCOMING POP-UP BOOKS



## LOS ANGELES CENTRAL LIBRARY POPS

PE: Matthew Reinhart  
Illustrator: Mirelle Ortega  
Angel City Press  
[978-1626401105](https://www.angelcitypress.com/)  
July 7, 2026  
\$45  
One pop-up spread



## POP UP ZOO

Illustrator: Dorottya Szert-Szabó  
Usborne  
[978-1836054078](https://www.usborne.com/)  
July 7, 2026  
\$14.98



**POP-UP PLAYTIME MASKS: SPIDEY & AMAZING FRIENDS**

PE: Matthew Reinhart  
Insight Editions  
[978-8337402932](tel:978-8337402932)  
July 14, 2026  
\$14.99



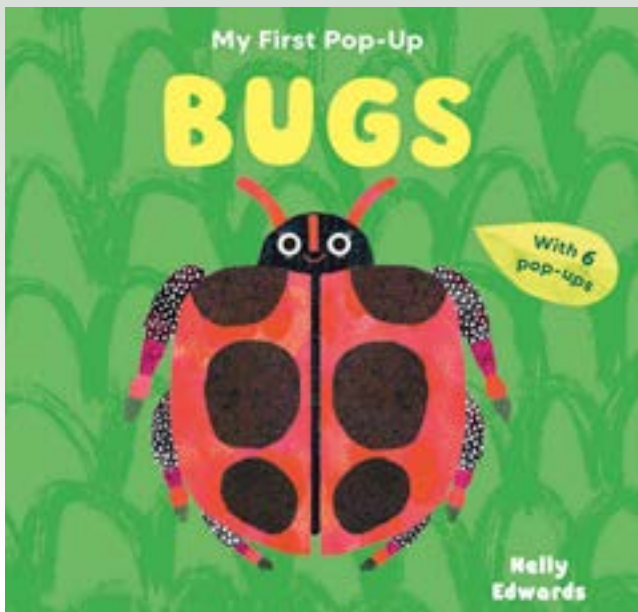
**POP-UP PLAYTIME MASKS: MONSTERS**

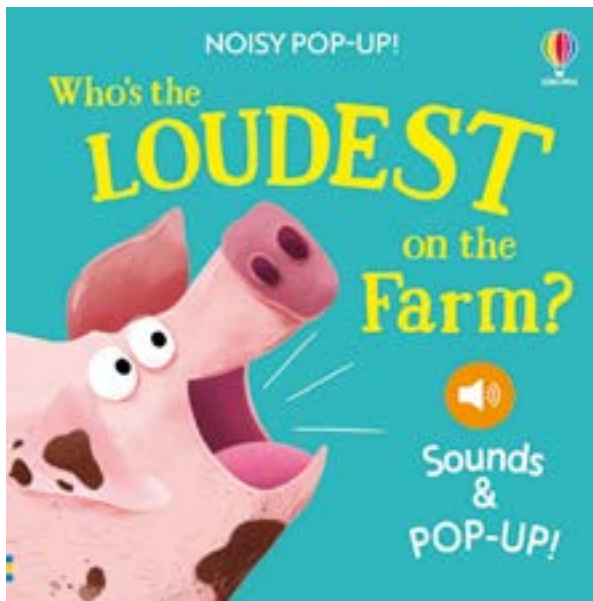
PE: Matthew Reinhart  
Insight Editions  
[978-8337401089](tel:978-8337401089)  
July 14, 2026  
\$14.99



**MY FIRST POP-UP: BUGS**

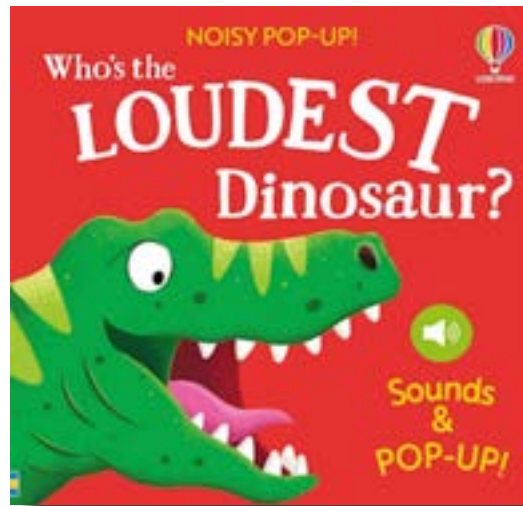
PE: ?  
Illustrator: Nelly Edwards  
Post Wave  
[979-8895090374](tel:979-8895090374)  
July 14, 2026  
\$18.99





**WHO'S THE LOUDEST ON THE FARM?**

PE: ?  
 Illustrator Craig Shuttlewood  
 Usborne  
[978-1836054139](tel:978-1836054139)  
 August 4, 2026  
 \$19.99  
 Pops on multiple spreads.



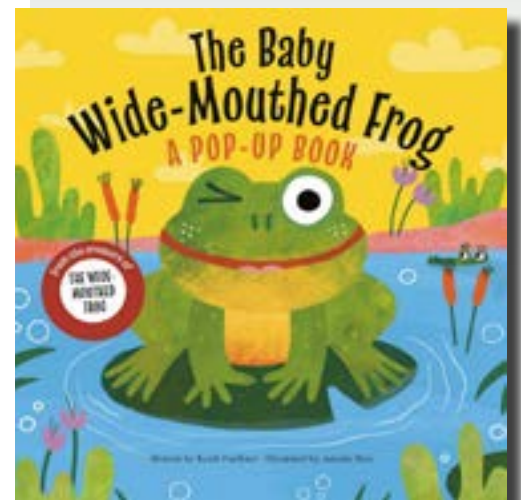
**WHO'S THE LOUDEST DINOSAUR?**

PE: ?  
 Illustrator Craig Shuttlewood  
 Usborne  
[978-1836054146](tel:978-1836054146)  
 August 4, 2026  
 \$19.99  
 Only one pop.



**THE BABY WIDE-MOUTHED FROG**

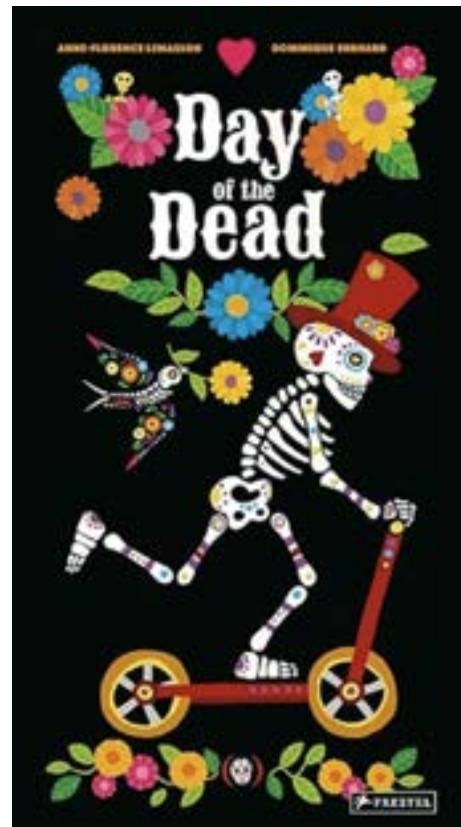
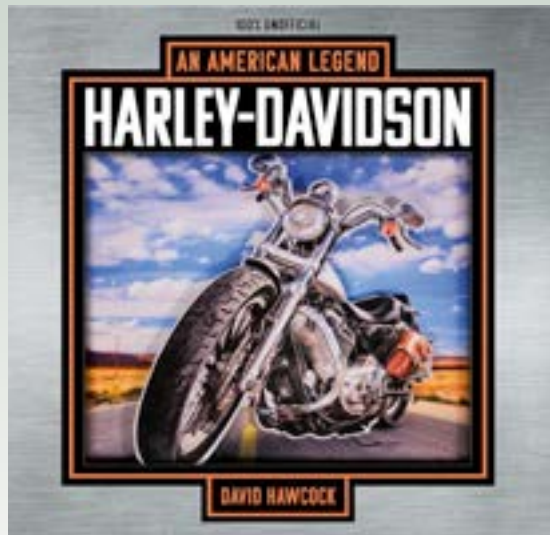
PE: ?  
 Illustrator: Amelia Best  
 Dial Books  
[979-8217112739](tel:979-8217112739)  
 August 11, 2026  
 \$15.99





**POP-UP AND DISCOVER ANIMALS:**

PE: ?  
 Illustrator Amanda Enright  
 Insight Editions  
[979-8886744125](http://979-8886744125)  
 August 18, 2026  
 14.99



**DAY OF THE DEAD**

PE: Dominique Ehrhard  
 Prestel Junior  
[978-3791376936](http://978-3791376936)  
 August 25, 2026  
 \$29.99

**HARLEY DAVIDSON**

PE: David Hawcock  
 Fox Chapel Publishing  
[978-1497106345](http://978-1497106345)  
 August 25, 2026  
 \$24.99

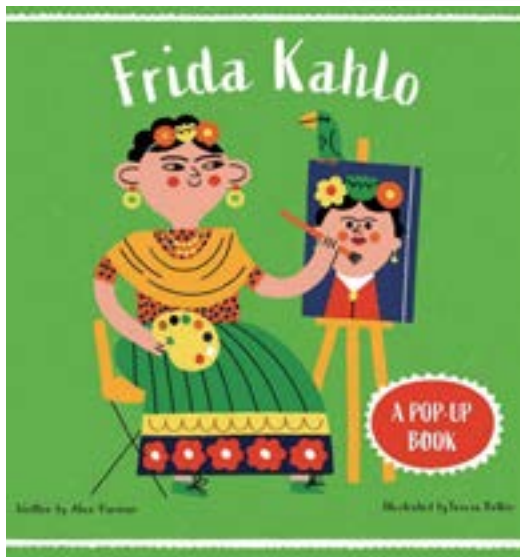
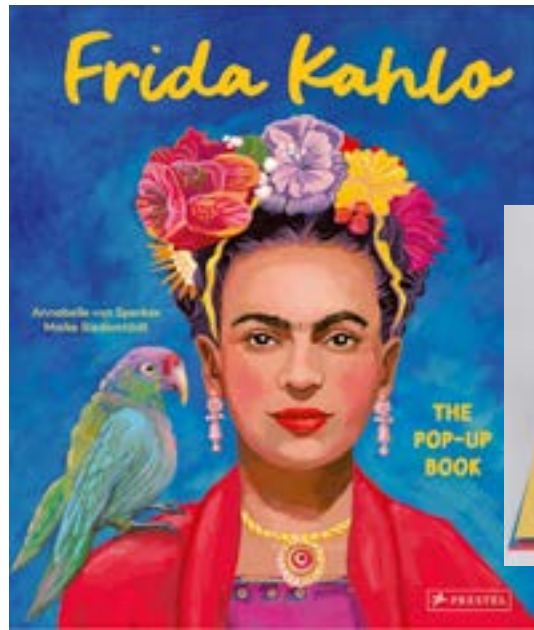




**POP-UP NUTCRACKER**

PE: Jenny Hilbourne?  
 Illustrator Margarita Kukhrina  
 Usborne  
 978-1836054597  
 September, 2026  
 \$19.99

**FRIDA KAHLO**  
 PE: Maike Biederstädt  
 Illustrator Annabelle von Sperber  
 Prestel  
 978-3791376783  
 September 1, 2026  
 \$24.99



**FRIDA KAHLO: LIFE STORIES FOR KIDS**  
 PE: Amy Lopez Nayve  
 Illustrator: Teresa Bellon  
 Boxer Books  
 978-1454713197  
 September 1, 2026  
 \$14.99





**CINDERELLA**  
 PE: ?  
 Illustrator: Ella Beech  
 Magic Cat  
 978-1917768740  
 September 8, 2026  
 \$22.49



**BRICOTOUTOUS**  
 PE: Philippe UG  
 Les Grandes Personnes  
[978-2361938390](https://www.lesgrandespersonnes.com)  
 September, 2026  
 22,50 €



**FLEX CARD GAME**

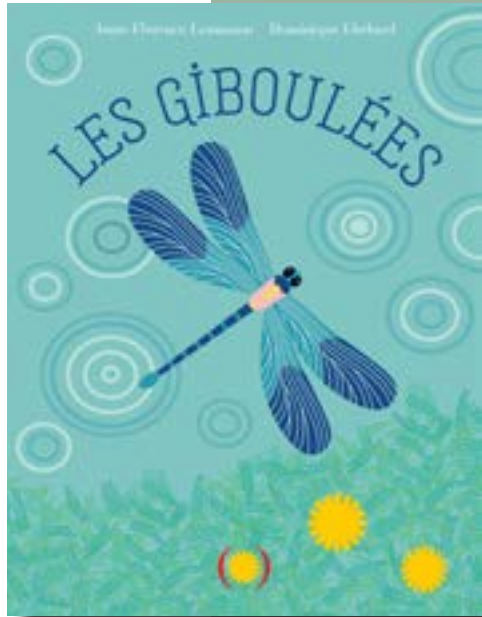
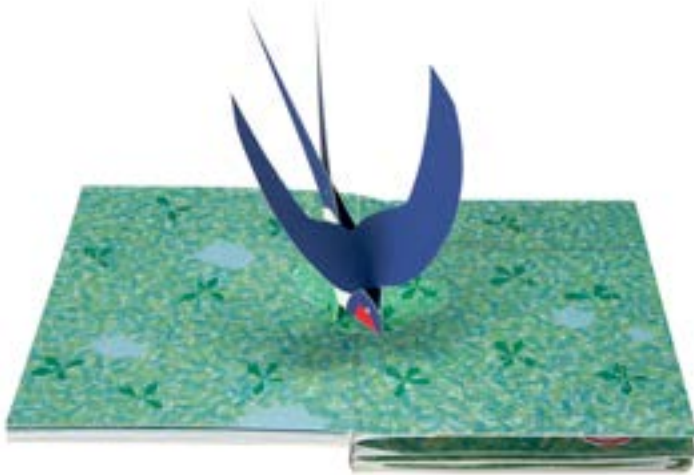
PE: Marion Bataille  
 Les Grandes Personnes  
[978-23619338635](https://www.lesgrandespersonnes.com)  
 September, 2026  
 16 €

A game about the alphabet : 4 cards to manipulate, to create 50 letters, in upper and lower cases.



**LES GIBOULÉES**

PE: Dominique Ehrhard  
Anne-Florence Lemasson  
Les Grandes Personnes  
[978-23619338550](https://www.lesgrandespersonnes.com/produit/les-giboulees/)  
October, 2026  
22,50 €



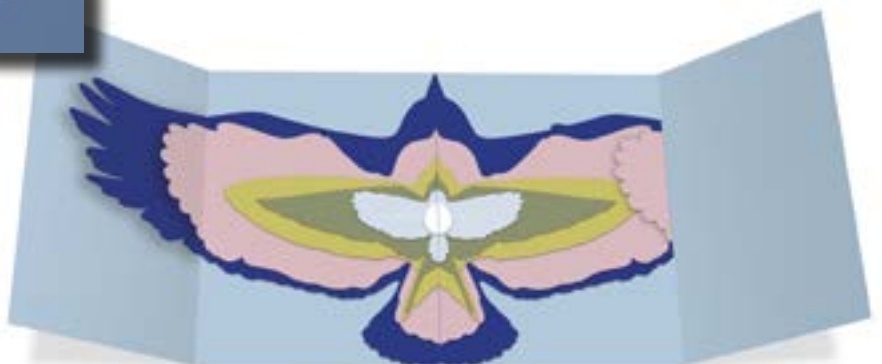
**REISSUE:  
10 AUTRES CHAISES**

PE: Dominique Ehrhard  
Anne-Florence Lemasson  
Les Grandes Personnes  
[978-2-36193-837-6](https://www.lesgrandespersonnes.com/produit/10-autres-chaises/)  
Fall, 2026  
29,50 €  
French and English



**SOUS MON AILE  
(UNDER MY WING)**

PE: Laura Giraud  
Les Grandes Personnes  
[978-2361938253](https://www.lesgrandespersonnes.com/produit/sous-mon-aile/)  
October, 2026  
22,50 €

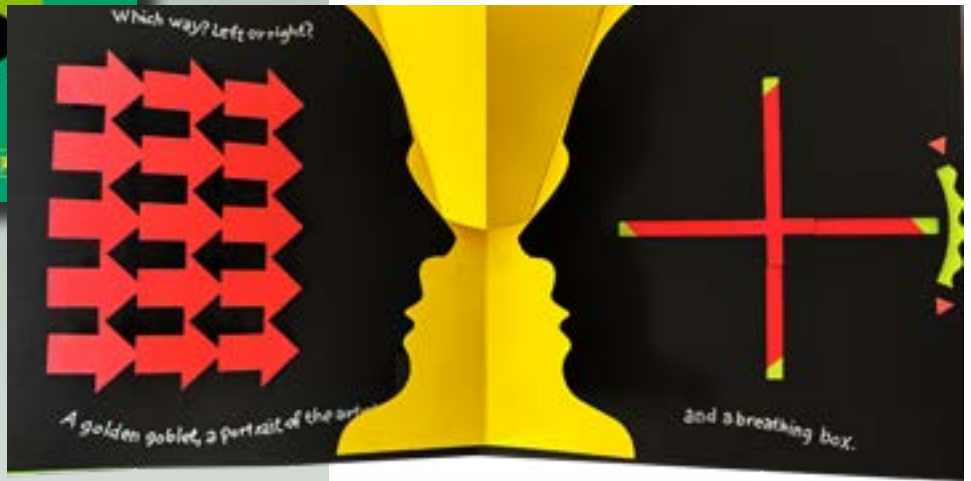




**POP OP: A  
POP-UP BOOK  
OF OPTICAL  
ILLUSIONS**

PE: David A Carter  
 Prestel Junior  
[978-3791376905](https://www.prestel.com/978-3791376905)  
 October 6, 2026  
 \$25.99

*Does anyone else think these profiles look familiar?*



**NEW SERIES OF  
GEOGRAPHICAL  
POP-UP BOOKS:  
BRAZIL, GREECE,  
LONDON**

PE: David Hawcock  
 Nuinui Jeunesse  
[9782889574926](https://www.nuinui.com/9782889574926) Brazil  
 9782889574520 Greece  
 9782889574384 London  
 April, 2026  
 14,90 €

# CALL FOR SUBMISSIONS

Do you like reading articles and topics directly from our community? As with the European members who submitted to this issue, you too are invited to submit interesting topics and/or fully completed articles. Topics are wide open but often include subjects like: types of movables; an interesting development in movables, past AND present; profile of a favorite paper engineer; collections; really anything that relates to the subject of pop-ups and movables. If submitting photos, high resolution is requested (300ppi at published size). Videos are especially welcome.

The next issue will be released mid September, so get those ideas in here as soon as you can by writing to Bruce. Deadline by September 1 unless otherwise discussed.

editor@  
[movablebooksociety.org](mailto:movablebooksociety.org).

# POPPITS

by Ellen G. K. Rubin

## BOOK FAIRS

Be prepared for events throughout the year to celebrate the nation's semiquincentennial, America 250: It's Your Story. These Fairs may be new to the circuit or special to the occasion. Hopefully, there is one near YOU!

[Detroit Festival of Books Eastern Market, Detroit, MI, Sunday, July 19, 2026](#). In addition to books, there is a self-guided tour of local bookstores on Saturday July 18, 2026, 7:00 AM EDT to 11:00 PM

[Library of Congress National Book Festival](#) Washington, DC; **Saturday, August 22, 2026**. The Library will feature an expansion of programming to celebrate the nation's 250th anniversary and to showcase the Library's offerings beyond books to include film, music, veterans' history and American folklife. Updates on plans for the National Book Festival will be posted.

[Harlem Book Fair](#), Harlem State Office Building, New York, NY, **Saturday, August 29, 2026**. The nation's most recognized African American book festival has a [jam-packed schedule](#) of speakers and events.

[Printers Row Lit Festival](#), Chicago, IL, **Saturday, September 12, 2026 - Sunday, September 13, 2026**; Space for the over 100 exhibitors are sold out. Sure to be a BIG event.

[Mississippi Book Festival](#), Jackson, MS, **Saturday, September 26, 2026**. You will be only 90 miles from the [de Grummond Children's Literature Collection](#) at the University of Southern Mississippi, Hattiesburg, MS. The de Grummond Collection is one of North America's leading research centers in the field of children's literature. Make an appointment and GO!

It is not too early to plan for a trip to Paris for the [17th Animated Book Fair](#) on **Saturday, December 5, 2026**, from 2 pm

to 6 pm. Free admission! The Popuplady has been to one of these salons which has grown much larger over the years. Your favorite paper engineers will be there showing their latest books. Attendees can expect hands-on workshops, exhibits showcasing rare and newly released movable book formats, and opportunities to meet international paper engineers. What a great reason to visit Paris! See a review of last year's salon in the March 2026 issue of *Movable Stationery*

Check <https://www.c-span.org/bookTv/?bookfairs> for a long list of book fairs and festivals throughout the year.

## EXHIBITIONS

One of the most coveted movable cards to collect are the [Biedermeiers](#), from the early Romantic period. **Now through September 6, 2026**, an exhibition devoted to these complex and lovely cards is mounted in Frankfurt, Germany, at the Deutsches Romantik-Museum, Ernst Max van Grunelius-Saal. Entitled, [Pleasure Through Transformation: Moving Greeting Cards from the Romantic Period](#), it was attended by MBS Board member **Larry Seidman** whose review is in this issue.

[Luceros y Penumbra: The World's Largest Pop-up Book](#) will be on view in the Rotunda of the Richard J. Riordan Central Library, Los Angeles, CA starting **Saturday, July 11, 2026**. The book was created by **Daniel González**, artist and printmaker, and engineered by **Matthew Reinhart**. A companion pop-up book is listed in this issue's New Pop-up Book section as well as later in this Poppits. The September issue of *Movable Stationery* will have broader coverage of this event.



MBS members: If you are planning an exhibition or know of one, please alert The Populady or Bruce Foster. We all want to see these exhibitions. Think about approaching your local library or museum about mounting an exhibit from your pop-up book collection.

## MULTIMEDIA

In 2008 at the National Book Festival in Washington, DC, Robert Sabuda and Matthew Reinhart presented their pop-up books. Check it out at [www.loc.gov/item/2021691757/?loclr=blogpres](http://www.loc.gov/item/2021691757/?loclr=blogpres)

Maybe you've seen this video when the spectacular Newberry Library exhibition was up but it bears at least a second look.



[Historical Pop-Up Books in Action](https://www.youtube.com/watch?v=0ucC8IBc4rY), <https://www.youtube.com/watch?v=0ucC8IBc4rY>

[Liddy Scheffknecht](#) (whose work plays with perception) and **Armin B. Wagner** created this fun cardboard pop up furniture. It is made of giant cardboard of 94 x 275 x 200 cm in size. It was featured in the exhibition [Fascination Paper](#) at the Albertina Museum

in Vienna last year, along with numerous other interactive cutout and popup prints going back to the fifteenth century. <https://www.instagram.com/reels/DVJPIDriPaB/>

The University of Pennsylvania Kislak Library asked **The Populady** to talk about the 2022 Grolier Club exhibition, [Animated Advertising: 200 Years of Premiums, Promos, and Pop-ups](#). Some history was included with the exhibition items.

successful sale to date. We can't thank Board member **Larry Rakow** enough for organizing and putting on the sale. Keep putting aside special items you can spare for the next sale and consider volunteering to run it or participate. If you are donating a book, ephemera, etc. photograph them to be used in the sale.

## JUST FOR LAUGHS

You're going to love this! <https://www.instagram.com/reel/DYiU7jGBQWv/>

Want to keep laughing [during these not so funny times]? <https://populady.com/links/having-fun-with-pop-ups/>

## WORKSHOPS

This summer at the University of Montana, Montana Institute for Book Arts (MIBA) our own **Emily Martin** will be giving a course in Session 2 entitled, [Paper in Motion: Getting Up off the Page](#). I'm sure this is not a class to be missed.

[A Mixed Media Pop-Up Book Workshop](#) with artist **Rachel Curry** will be held in conjunction with the Central Library of Los Angeles' 100-year anniversary. Participants will create original carousel books with cut-and-layered paper panels that can be displayed in a circular structure. Opening day is **Saturday, July 11, 2026**. This workshop is held at the Octavia Lab from 10:30 AM to 12:30 PM. There are several other book related events.

Also on this schedule is a meeting with the constructors of the pop-up book, *Los Angeles Central Library: Celebrating a Century of the Light of Learning*, written by **Christina Rice**, illustrated by **Mirelle Ortega**, and paper engineered by **Matthew Reinhart**, Angel City Press, CA, available online. A full schedule is available at <https://www.lapl.org/events/central-library-centennial-festival>.

**Allie Alvis**, now curator at the Winterthur Special collections, previously created this series, [Book Historia](#). This one is about pop-up books.

Thank you! Thank you! Thank you! To all who participated in our **MBS Gala Virtual book auction** in March. The most extraordinary movable items were offered. It was our most

# MOVABLE

STATIONERY

VOLUME 34, NUMBER 2      JUNE 2026

THE 2027 MBS CONFERENCE CITY

# CHICAGO, ILLINOIS

FALL 2027... DATES TO BE DETERMINED

